



**VOTE YES**

FOR COLORADO'S LAND AND WATER

# Proposition 137

For the Colorado You Love



# Prop 137



- Protects Colorado's clean drinking water
- Reduces the risk of devastating wildfires
- Conserves critical lands and water resources
- Strengthens forest and watershed resilience
- Expands outdoor recreation opportunities
- Helps create new state parks & rec areas
- Supports the outdoor recreation economy

# The Problem



**\$100-200 Million**

The estimated annual funding shortfall.

Colorado does not currently have the funding to protect communities from catastrophic wildfire or to ensure that our lands and waters are conserved.

# The Problem



**\$250 million +**

What this summer's wildfires alone could cost Coloradans.

Every \$1 spent now on wildfire prevention saves \$6 over the long term.

# The Problem



**Colorado just experienced the lowest snowpack ever recorded.**

More than 90% of the state is experiencing drought and reservoirs are at historic lows.

# The Solution



Prop 137 would generate up to \$175 Million every year  
**without raising taxes.**



# Ballot Language



**Shall there be a change to the Colorado Revised Statutes creating new law to increase water and land conservation funding without raising taxes,**

and, in connection therewith, through a voter-approved revenue change, allowing the state to keep and spend a portion of revenue from the state sales tax on sporting goods and equipment to conserve and protect Colorado's water, land, and forests, prevent wildfires, support outdoor recreation training and activities, and reduce revenue spent on these conservation purposes if necessary to preserve funding for certain tax credits?



# Flexibility in Lean Budget Years



- In TABOR surplus years, **the state will keep an amount equal to the sales tax revenue already collected on sporting goods** and invest it in conservation and wildfire risk reduction.
- **Flexibility is built in** because In years without a surplus, the legislature has the ability under this statutory measure to reduce wildfire and conservation funding to meet core governmental needs.
- **Working families are protected** because Prop 137 avoids impacts to the Family Affordability Tax Credit and the Expanded Earned Income Tax Credit that are critical for working families.
- Prop 137 is **built to last** because the grant programs it supports are designed to withstand year-over-year fluctuations in revenue. Large, multi-year conservation efforts and wildfire risk reduction projects will continue even during years when funding may be reduced.



# Prop 137 Funding Breakdown



## **\$83 Million Per Year** **For Wildfire Prevention and** **Watershed Health**

Wildfire risk reduction and water protection through the Department of Natural Resources and Colorado State Forest Service



## **\$83 Million Per Year** **For Colorado's Outdoors**

Land and water conservation, new parks, and improved outdoor recreation through Great Outdoors Colorado



## **\$4.3 Million Per Year** **For Access to the Outdoors**

Grants to improve access to the outdoors for youth and families through Colorado's Outdoor Equity Grant Program



## **\$4.3 Million Per Year** **For the Outdoors Economy**

Grants to promote economic development, education, and workforce training through Colorado's Outdoor Recreation Industry Office

# Wildfire Grant Programs



## **CSFS**

**Forest Restoration &  
Wildfire Risk Mitigation  
(FRWRM)**

## **DNR**

**CO Strategic Wildfire  
Action Program  
(COSWAP)**

## **CSFS**

**Healthy Forests & Vibrant  
Communities**

## **DNR/CWCB**

**Wildfire Ready  
Watersheds**

# GOCO Programs



**Local  
Government**

**CPW Wildlife**

**Open Space**

**CPW Parks and  
Recreation**

# Local Government Benefits



Direct funding for  
wildfire mitigation  
projects

New GOCO funding  
for local govs and  
agriculture

Working with GOCO  
to meet the needs of  
local governments





# YES on Prop 137



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FOR COLORADO'S LAND AND WATER

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