



Advocacy Training

2025 Winter Conference

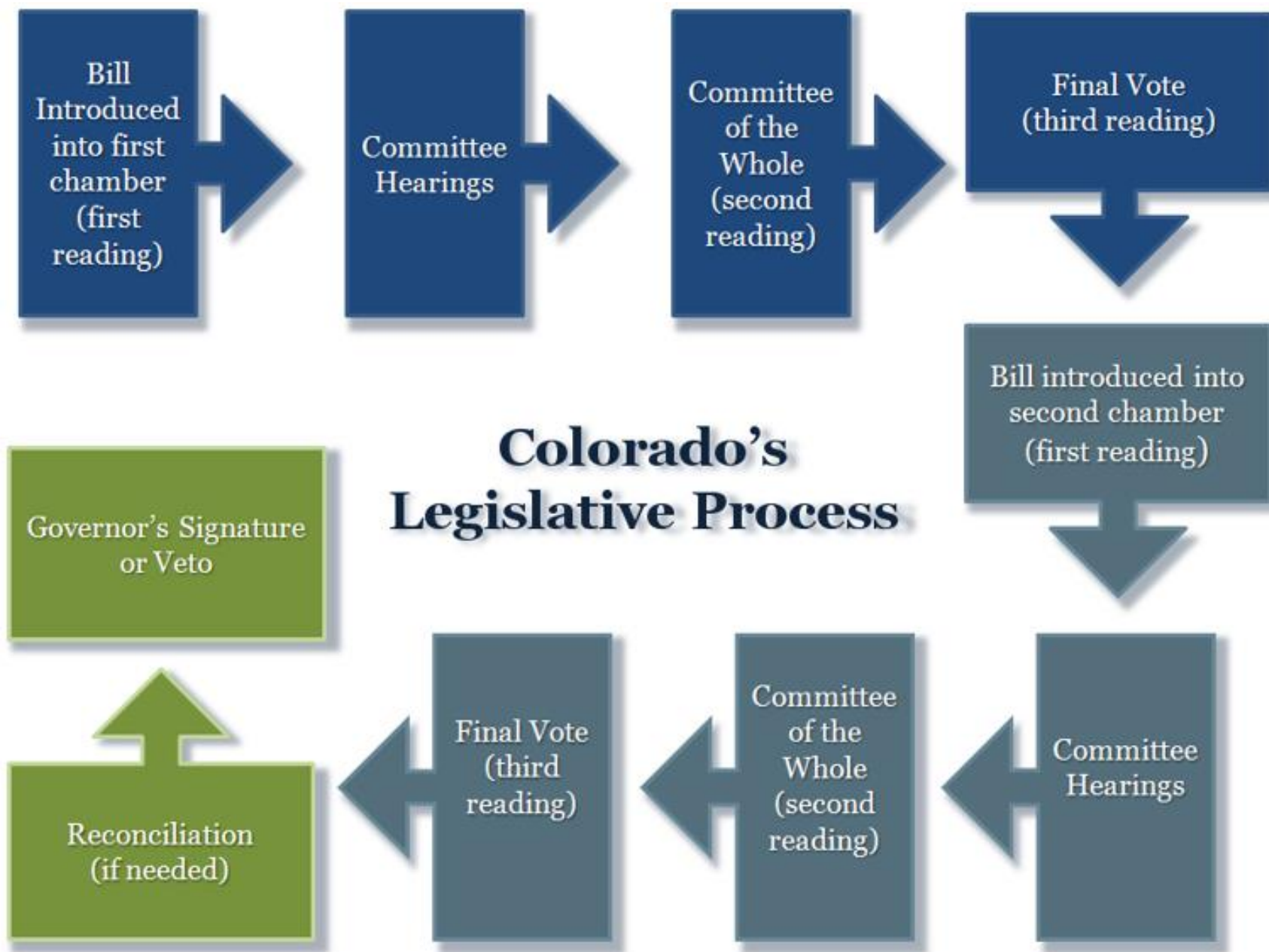
Katie First, Legislative Director



CCI Legislative Team



Katie First, CCI Legislative Director	Meghan MacKillop	Kevin Neimond	Dylan Peper
Land Use & Natural Resources; Tourism, et al; Agriculture, et al;	General Government; Transportation & Telecommunications	Justice & Public Safety; Health & Human Services	Tax & Finance



Bill Introduction

- First Reading
- Chamber Year – Assigned Number
 - HB25-1001 / SB25-101

**First Regular Session
Seventy-fifth General Assembly
STATE OF COLORADO**

INTRODUCED

LLS NO. 25-0781.01 Megan McCall x4215

HOUSE BILL 25-1247

HOUSE SPONSORSHIP

Stewart K. and McCormick,

SENATE SPONSORSHIP

Roberts and Simpson,

House Committees
Transportation, Housing & Local Government

Senate Committees

A BILL FOR AN ACT

101 **CONCERNING EXPANSION OF THE COUNTY LODGING TAX.**

Bill Summary

Included on
introduction, but not
updated until next
chamber

A BILL FOR AN ACT

101 CONCERNING EXPANSION OF THE COUNTY LODGING TAX.

Bill Summary

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <http://leg.colorado.gov>.)

Under current law, counties may levy a county lodging tax (tax) of up to 2% on the purchase price paid or charged to persons for rooms or accommodations. Revenue from the tax is allowed to be used for the following purposes:

- Advertising and marketing local tourism;
- Housing and childcare for the tourism-related workforce;
or
- Facilitating and enhancing visitor experiences.



Committee Hearing

- Sponsor Introduction of Bill
- Public Testimony*
 - Virtual & In Person
- Adoption/Offered of Amendments, optional
- Sponsor Wrap Up
- Vote on next step



Amendments

- Written in advance
- Not posted online, circulate hard copies / unless provided for by legislator
- May be prepared by sponsor or committee members

HB1247_L.006

SENATE COMMITTEE OF REFERENCE AMENDMENT

Committee on Local Government & Housing.

HB25-1247 be amended as follows:

- 1 Amend reengrossed bill, page 3, line 7, after "DEPARTMENTS," insert
- 2 "FIRE PROTECTION DISTRICTS OR SPECIAL DISTRICTS THAT PROVIDE FIRE
- 3 PROTECTION SERVICES,".
- 4 Page 4, line 19, after the period add "THE COUNTY SHALL REFER THE
- 5 PROPOSAL TO THE REGISTERED ELECTORS OF THE UNINCORPORATED AREAS
- 6 AND THE MUNICIPALITIES SUBJECT TO THE LODGING TAX AT THE NEXT
- 7 GENERAL OR COORDINATED ELECTION.".

** **

SB059_L.001

SENATE COMMITTEE OF REFERENCE AMENDMENT

Committee on Health & Human Services.

SB24-059 be amended as follows:

- 1 Amend printed bill, strike everything below the enacting clause and
- 2 substitute:

- 3 "SECTION 1. In Colorado Revised Statutes, **add** part 10 to
- 4 article 50 of title 27 as follows:

- 5 PART 10
- 6 CHILDREN'S BEHAVIORAL HEALTH
- 7 STATEWIDE SYSTEM OF CARE

- 8 **27-50-1001. Short title.** THE SHORT TITLE OF THIS PART 10 IS THE

Amendment Strategy



Fiscal Note

HB 25-1247



Fiscal Note

Legislative Council Staff

Nonpartisan Services for Colorado's Legislature

HB 25-1247: COUNTY LODGING TAX EXPANSION

Prime Sponsors:

Rep. Stewart K.; McCormick
Sen. Roberts; Simpson

Fiscal Analyst:

Amanda Liddle, 303-866-5834
amanda.liddle@coleg.gov

Bill Outcome:

Signed into Law

Drafting number: LLS 25-0781

Version:

Final Fiscal Note

Date: May 29, 2025

Fiscal note status: The final fiscal note reflects the enacted bill.

Page 3
May 29, 2025

Local Government

Counties that seek and receive voter approval to increase their local lodging tax rate will see increased revenue up to three times the level of current allowed lodging tax revenue. Municipalities that have a revenue sharing agreement with their respective county may also receive additional revenue. In addition, due to the expansion of allowable uses of lodging tax revenue, counties may have more operating and capital budget flexibility, potentially allowing for expanded local services.

Summary of Legislation

Subject to local voter approval, the bill increases the allowed county lodging tax rate to 6 percent and expands the allowed uses of lodging tax revenue to the following additional purposes:

- public infrastructure maintenance or improvements; or
- enhancing public safety measures by funding local law enforcement, fire protection services, and emergency medical services.

For counties that previously received voter approval before January 1, 2025, to allocate portions of lodging tax revenue to different services, the bill clarifies how previously approved allocations are preserved and how revenue attributable to an increase in the tax rate may be allocated by the county.

Background

Under current law, counties may levy a county lodging tax up to 2 percent on the purchases of lodging services including hotels, motels, condominiums, and camping spaces. Revenue from the tax may be used for:

- advertising and marketing local tourism;
- housing and childcare for the tourism-related workforce; and

HB 25-1247

Second /Third Reading

Second Reading



Third Reading



Amendment Reconciliation

- Return to “house of origin” for agreement
- Conference Committee



Final Version

First Regular Session
Seventy-fifth General Assembly
STATE OF COLORADO

REREVISED

*This Version Includes All Amendments
Adopted in the Second House*

LLS NO. 25-0781.01 Megan McCall x4215

HOUSE BILL 25-1247

HOUSE SPONSORSHIP

Stewart K. and McCormick, Bacon, Boesenecker, Duran, Lindsay, Lukens, McCluskie,
Stewart R., Titone

SENATE SPONSORSHIP

Roberts and Simpson, Bridges, Catlin, Hinrichsen, Jodeh, Kipp, Michaelson Jenet,
Snyder, Wallace, Weissman, Winter F.

House Committees
Transportation, Housing & Local Government

Senate Committees
Local Government & Housing

A BILL FOR AN ACT

101 **CONCERNING EXPANSION OF THE COUNTY LODGING TAX.**

SENATE
3rd Reading Unamended
April 4, 2025

SENATE
2nd Reading
3, 2025

Governor's Action

- Governor may sign bill OR take no action
 - Either way becomes law
- Veto bill
 - Override with 2/3 vote of House & Senate



Colorado Specifics

- 120 Day Session / January
– May
- 3-day “rule”
- Single bill title

CCI Positions

- Positions adopted through Steering Committee
 - Staff recommend bills to engage on based on nexus to county authority, operations, programs or funds
- CCI Lobby team take & run
 - Tell us if you are passionate about an issue!



CCI Session Resources

- Briefing
 - Monthly meeting prior to Steering Committee votes
- Legislative Report
 - Weekly e-mail newsletter with bill updates & calls to action
- Bill Table
 - Living list of CCI bills with status & positions

Tell your story!



Pre-Session Advocacy

- Check in with your legislator & stay in close contact
 - Invite to the CCI Legislative Breakfast – Friday, February 6!
- Find out what their focus area is & connect that to the county!

In Session Advocacy

- Find out their committee assignment(s)
 - Watch for bills assigned there – Leg Report & Bill Table
- Stay in touch with legislator
 - Share with them CCI positions & your county's perspectives on issues
 - Call, text, email
 - In Denver? Tell them!
 - Follow up, Follow up, Follow up!
- Testify in Committee

Testimony Essential Elements

- Thank Chair & Committee
- State name & bill position, for the record
- 2-3 minutes & potential Q&A



Testimony Best Practices

- Concise
- Connect bill provisions to actual impacts



Questions?