

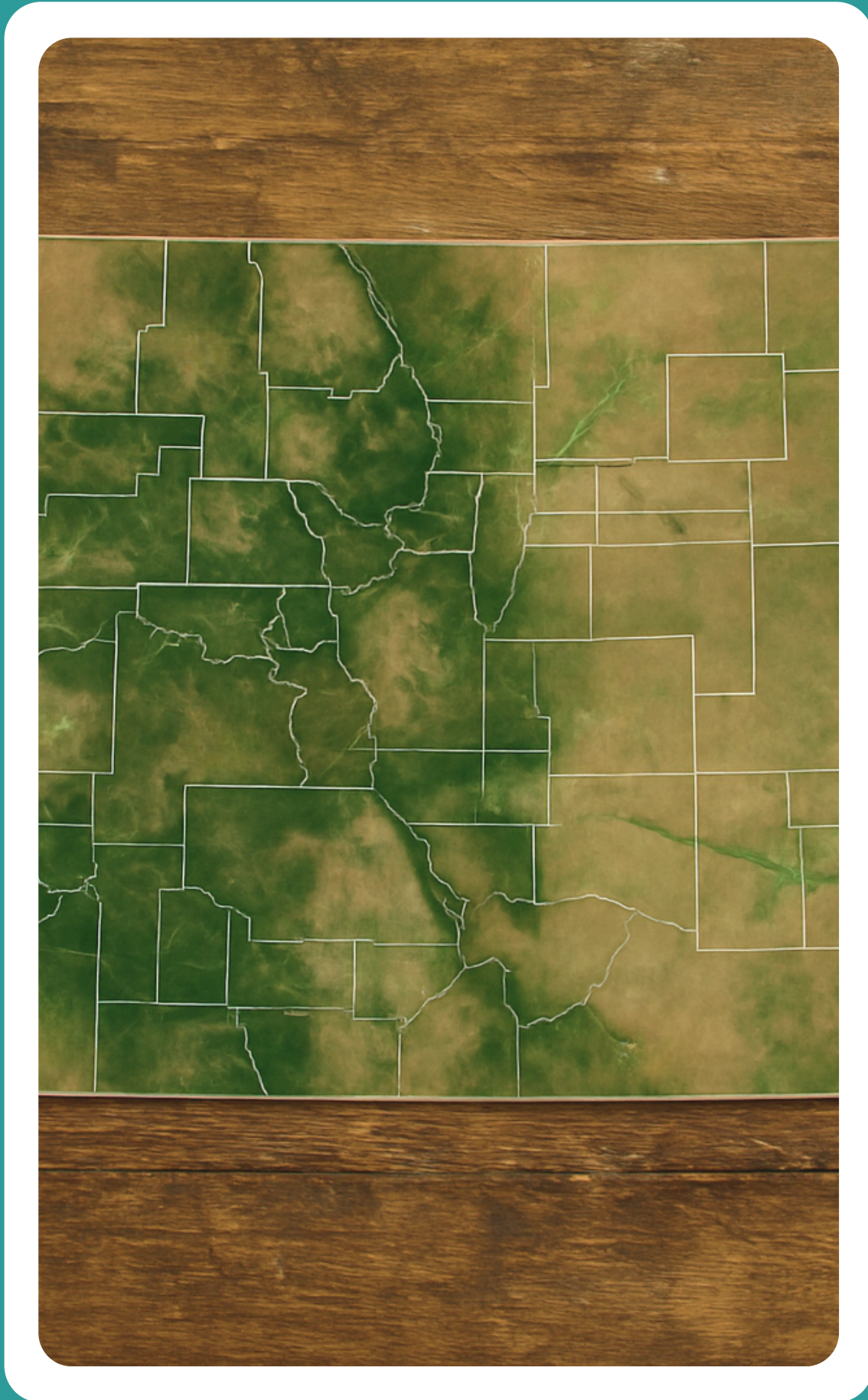


Ballot Question Results: A Reflective Conversation

Hosted by: Bryan-David Blakely

CCI 2025 Winter Conference





Panelists



Marsha Porter-Norton, La Plata County



Kristin Stephens, Larimer County



Jeanne McQueeney, Eagle County



Bill Canda, Custer County





Political Landscape

- 2025 election results
- Recent history
- Comparing voter demographics
- Contrasting local issues



Nov 2025
Results

Tax	County	Ballot #	Election Outcome	Margin of Support
LODGING TAX	Chaffee	1A	Failed	41.81%
	Custer	1A	Failed	33.36%
	Eagle	1A	Passed	50.34%
	Gilpin	1A	Passed	54.91%
	Hinsdale	1A	Passed	76.48%
	Lincoln	1A	Failed	39.49%
	Moffat	6A	Failed	43.82%
	Routt	1B	Passed	55.71%
	Summit	1A	Passed	89.74%
	Ouray	1A	Passed	57.54%
	Park	1A	Passed	63.55%
	Rio Grande	1A	Passed	56.57%
SALES TAX	Kiowa	1A	Failed	49.90%
	La Plata	1A	Passed	56.24%
	Larimer	1A	Failed	47.34%
	Larimer	1B	Passed	51.34%
	Logan	1F	Passed	66.78%



La Plata

1A: 56%

Larimer

1A: 47%

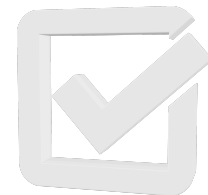
1B: 51%

Sales Tax

Nov 2025

Eagle

1A: 50.3%



Custer

1A: 33%

Lodging Tax





2022 Election Cycle

- Chaffee, Eagle and Gunnison County each passed a new lodging tax for affordable housing
- Plus Aspen, Carbondale, Dillon, Durango, Glenwood Springs, Salida, Snowmass Village, Steamboat Springs

2024 Election Cycle

- Grand, Kiowa and La Plata County each passed a new lodging tax, as did City of Montrose





Comparing Demographics

	DEM	REP	UAF
La Plata (22,019)	10,190	9,696	23,876
Larimer (134,202)	66,670	62,224	142,110
Custer (2,291)	438	2,028	2,159
Eagle (16,399)	8,976	6,428	20,112



La Plata

LL: 71%

MM: 64%

Larimer

LL: 69%

MM: 62%

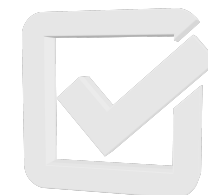
Nov 2025

Colorado State Measures

Eagle

LL: 69%

MM: 59%



Custer

LL: 38%

MM: 33%





Events & Issues

Additional differences in the local environment

- Recent history
- Other questions on the ballot
- Events in the community & nationally
- Campaigns in support & opposition



Types of Local Taxes

(How voters think about each)



Property Tax

- Tax myself
- Perhaps not renters



Sales Tax

- Tax I can control
- I pay and so do visitors



Lodging Tax

- Tax on others





Panel Discussion



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