

The Longevity Economy

- 111 Million Americans Aged 50+ :
 - Generate \$7.6 Trillion in U.S. Economic Impact
(\$134.9 B in Colorado) 
 - Support 89.4 Million Jobs 
 - Hold 83% of U.S. Household Wealth 

“If the Longevity Economy were a country, it would be the 3rd largest economy on the planet.”



Lifelong Colorado—AARP Age Friendly States & Communities Network



Age-Friendly and Livable Communities

“A community that is safe and secure, has affordable and appropriate housing and transportation options, and has supportive community features and services. Once in place, those resources enhance personal independence; allow residents to age in place; and foster residents’ engagement in the community’s civic, economic, and social life”

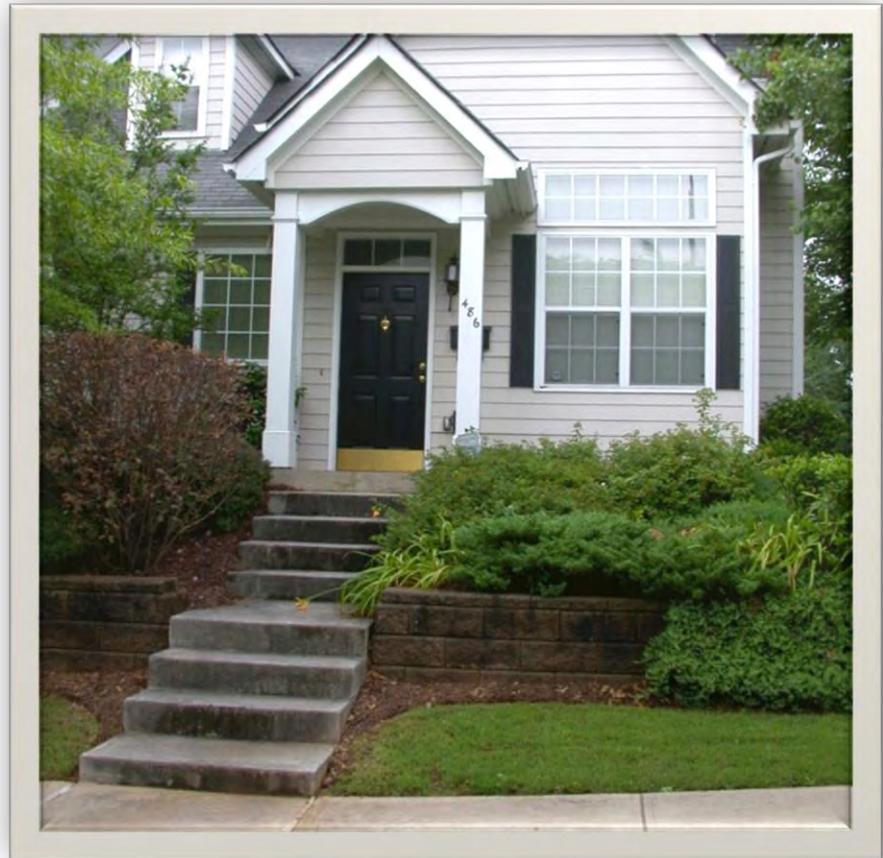


Survey after survey finds that **today's older adults want to remain in their homes**

78%

.....
of adults ages 45+ agree or strongly agree with the statement: "What I'd really like to do is stay in my current residence for as long as possible."

Source: AARP Home and Community Preferences of the 45+ Population, 2014



But most houses haven't been designed to adapt. In fact, American homes have traditionally been designed and built for **able-bodied 35 year olds**

Survey after survey finds that
**today's older adults
want to stay in their
community**

80%

.....
of adults ages 45+ agree
or strongly agree with the
statement: "What I'd
really like to do is stay in
my current community for
as long as possible."

Source: AARP Home and Community
Preferences of the 45+ Population, 2014

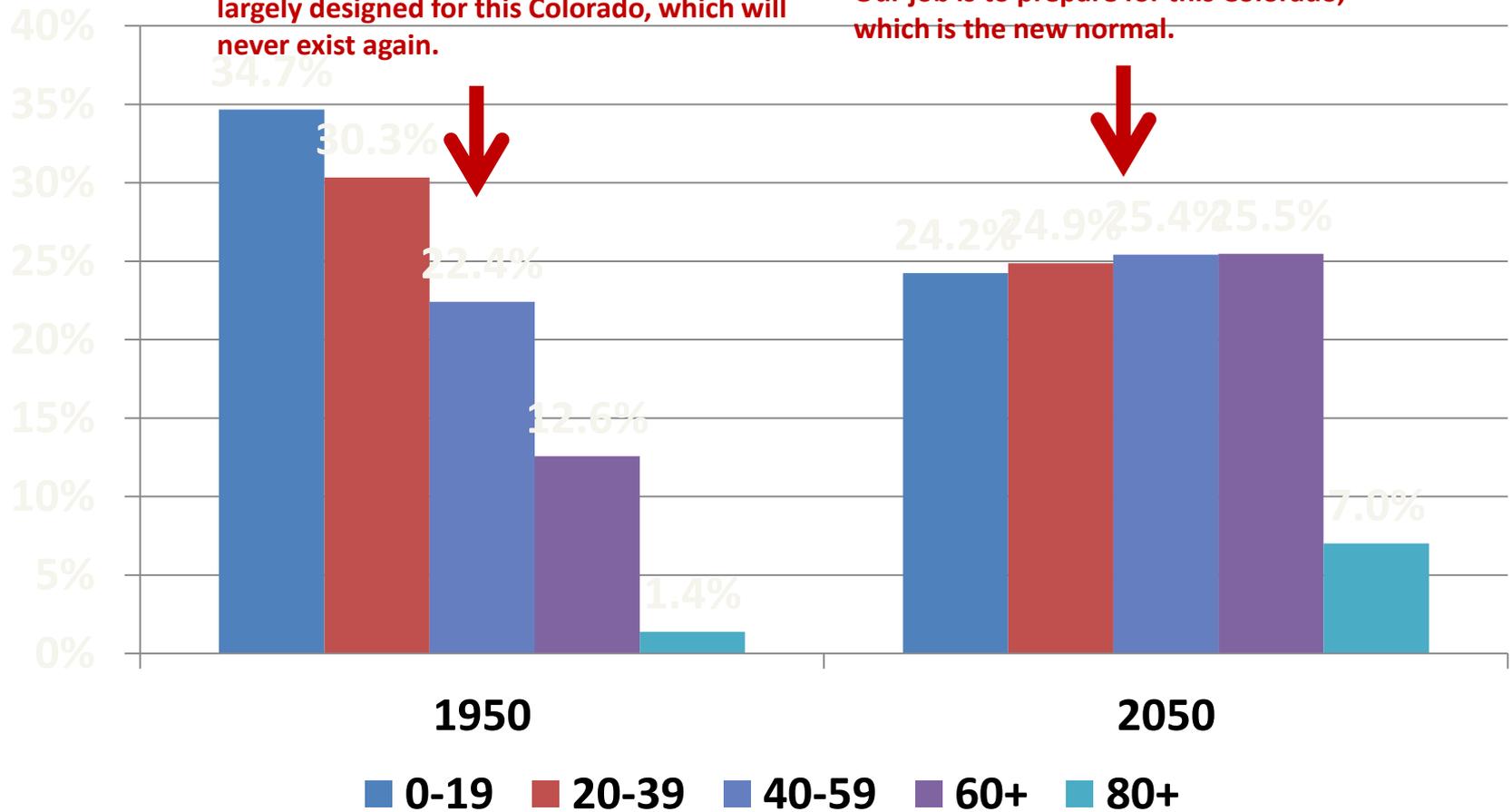


For the past 50 years, communities have
developed around cars and other motor
vehicles as our principal form of transportation

Colorado Population Distribution by Age

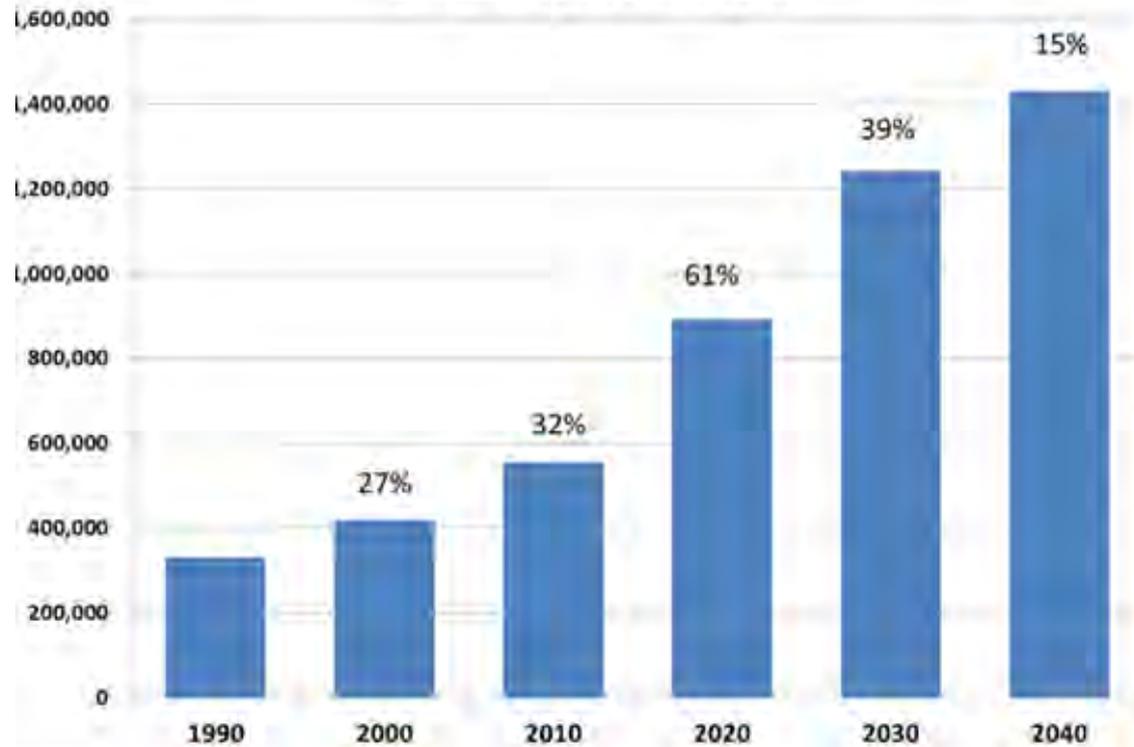
Our systems, infrastructure and policies are largely designed for this Colorado, which will never exist again.

Our job is to prepare for this Colorado, which is the new normal.



Forecast for the Population 65+ in Colorado

Source: Census and State Demography Office



Colorado's Population Growth Forecast- Age 65+

Source: Colorado State Demographer

Summit County Estimates



Population Age 60+

Population Age 60+

Year 2020

Year 2050

6031 pp

10,278 pp



Colorado Joins Network of Age Friendly States and Communities Creates Lifelong Colorado Initiative

Sept. 18, 2018





Our goal is to make Colorado the “age-friendliest” state – a place full of age-friendly communities, neighborhoods, streets, businesses, places of worship, organizations, parks, recreation facilities and more.

Governor’s Challenge:

Add 20 new communities to the network in its first full year (2019)

Add 100 new communities in its first five years (by 2023).



Lifelong Colorado Initiative

<https://www.colorado.gov/pacific/dola/lifelong-colorado-initiative>



Age-Friendly Communities Process





The 8 Domains of Livability



The availability and quality of these community features impact the well-being of older adults

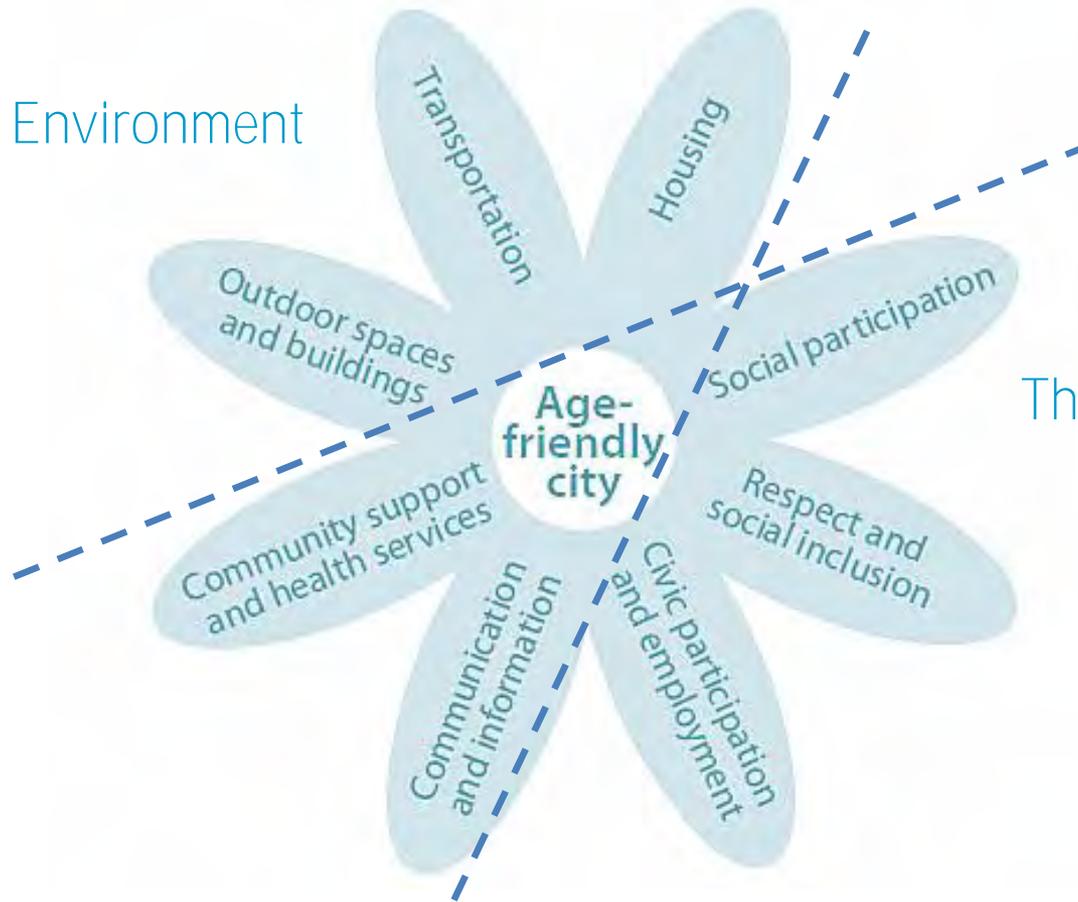


The **AARP**[®] Network of Age-Friendly Communities

Real Possibilities

Our Vision and the “8 Domains of Livability”

The Built Environment



The Social Environment



1. Outdoor Spaces
and Buildings

2. Transportation

3. Housing

4. Social
Participation

The **AARP** Network of Age-Friendly Communities

and work within

The 8 Domains of Livability

help communities become great for people of all ages

5. Respect and
Social Inclusion

6. Civic Participation
and Employment

7. Communication
and Information

8. Community
and Health Services

Learn more at [AARP.org/agefriendly](https://www.aarp.org/agefriendly)





Domain 3

Housing

Most older adults want to age in place. Doing so is possible if homes are appropriately designed or modified — and if a community includes affordable housing options for varying life stages.

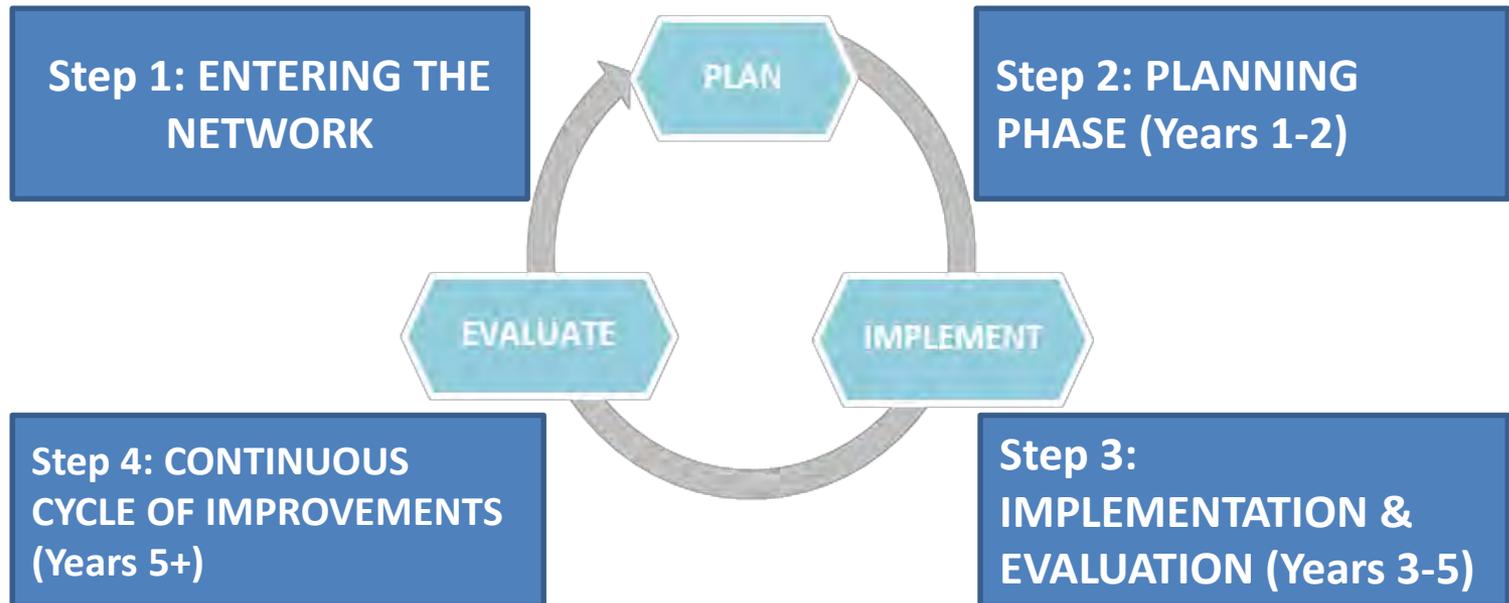


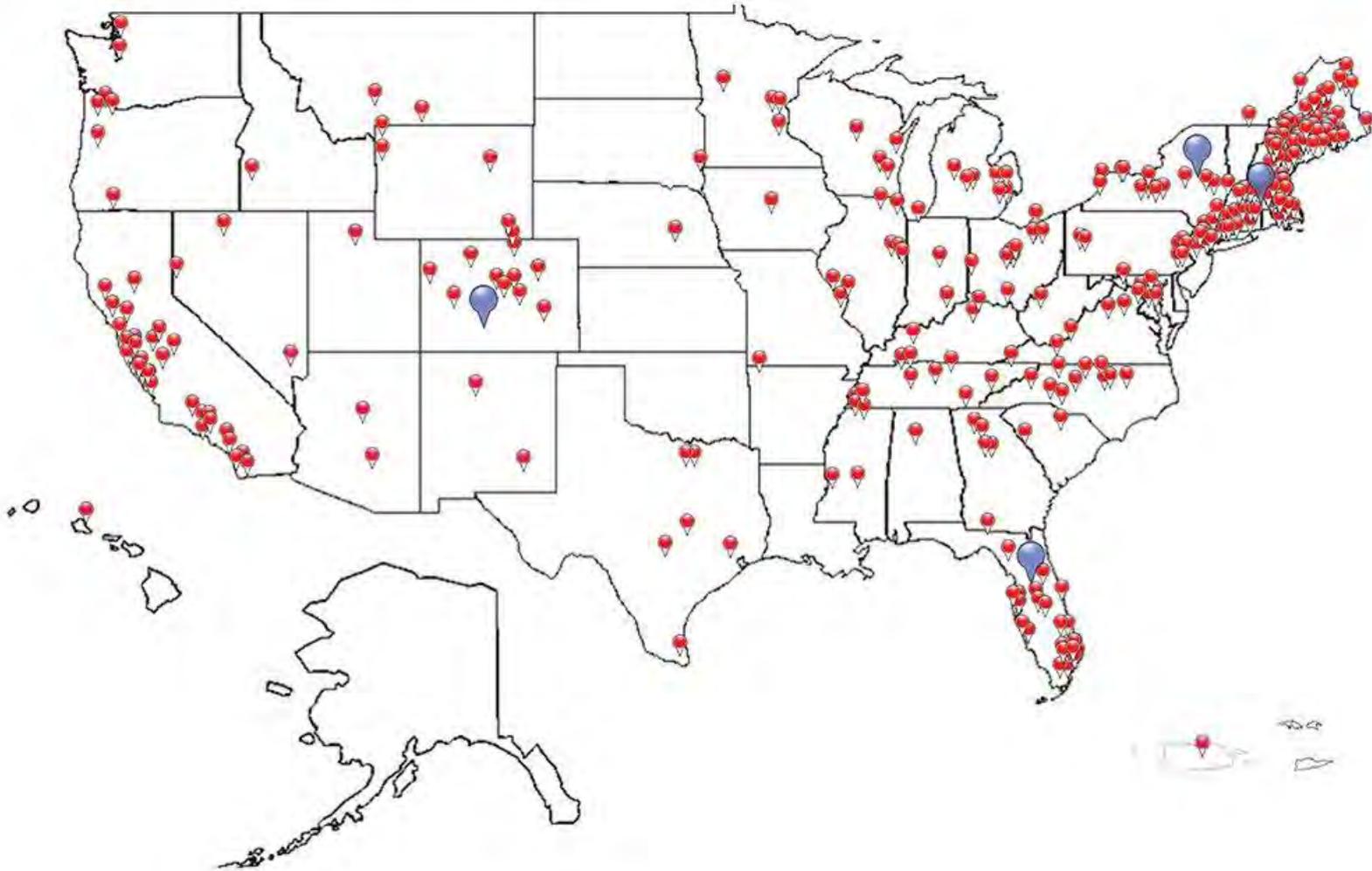
Domain 4

Social Participation

Regardless of one's age, loneliness negatively affects a person's health and sense of wellbeing. Isolation can be combatted by the availability of accessible, affordable and fun social activities.

Age Friendly Network Process



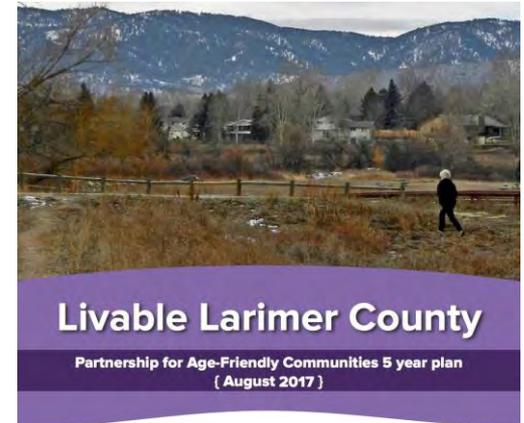


AARP Age-Friendly Network: 363 Communities and 4 States

11 Colorado Age Friendly Communities



- Denver
- Larimer County
- Colorado Springs
- Manitou Springs
- Boulder County
- Pitkin County
- Eagle County
- Fruita
- Summit County
- Jefferson County
- Las Animas



Benefits of Membership in the Lifelong Colorado/Network of Age-Friendly Communities

- Opportunities to encourage local residents, businesses and other nonprofit groups to play an active role
- Connections to state, national and global networks of participating communities as well as aging and civil society experts
- Access to news, information and guidance about best practices, models, results and challenges in the age-friendly movement
- Opportunities for partnership with other communities and state agencies.
- Mentoring, assessments and peer review evaluation by experts and member cities and towns
- Recognition by the State of Colorado and AARP of the community's commitment to become more age-friendly.

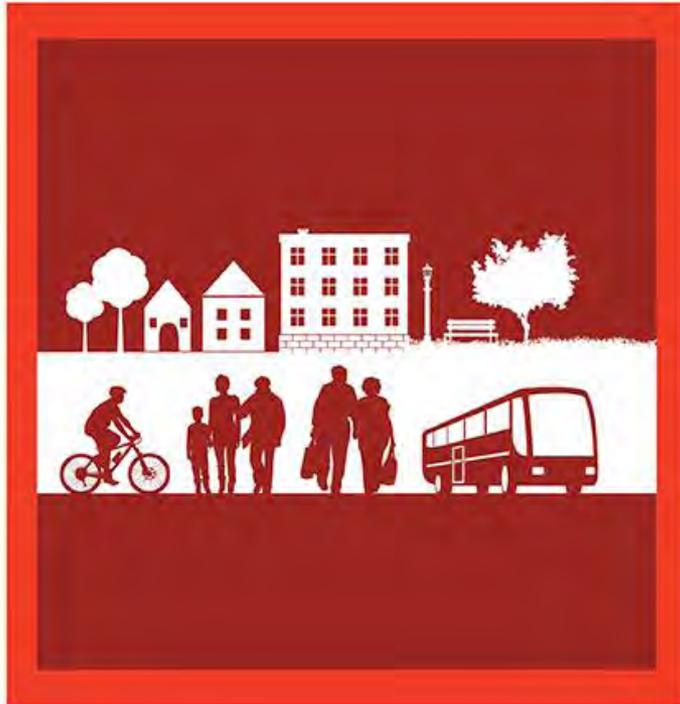




AARP Age-Friendly Pitkin County & Eagle County Affordable Housing in Our Rural Valleys

Enrollment in Lifelong Colorado/AARP Network of Age-Friendly Communities





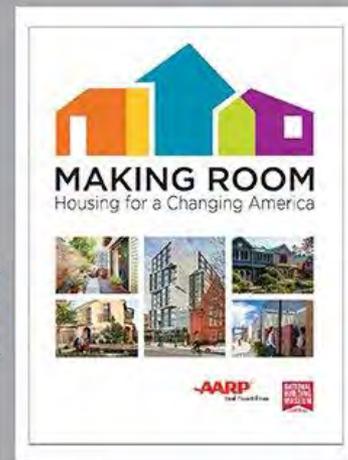
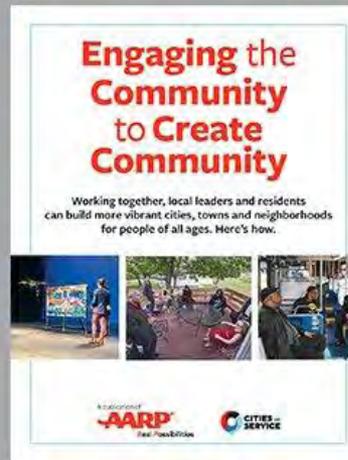
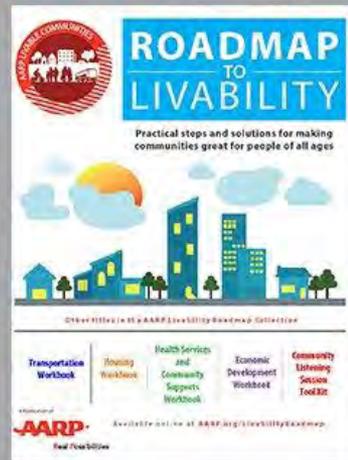
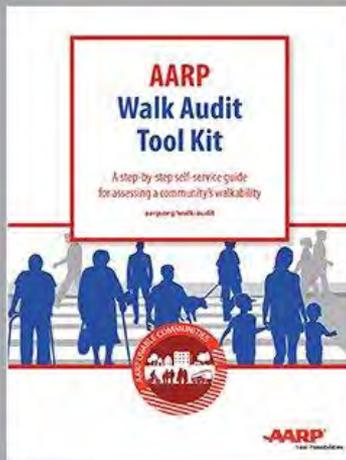
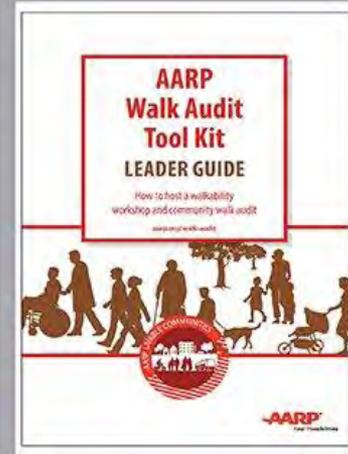
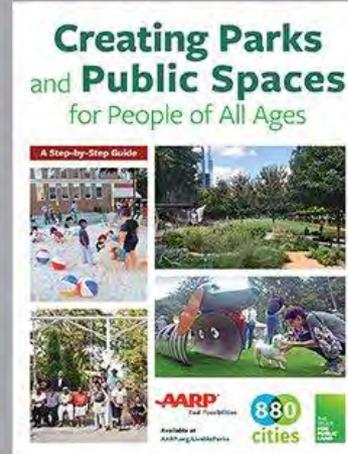
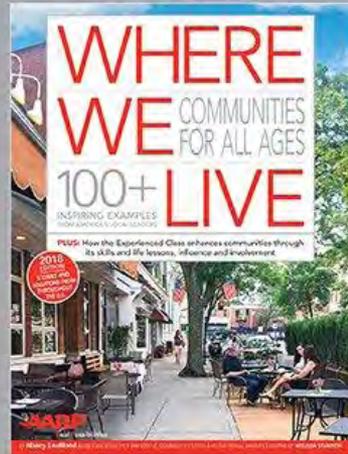
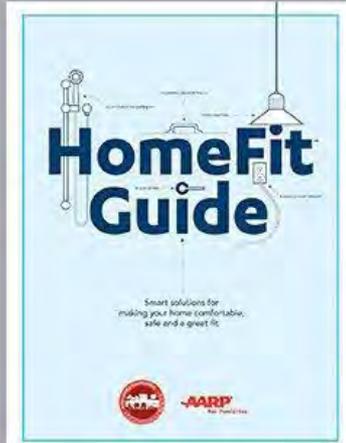
AARP COMMUNITY CHALLENGE

Grants to make communities livable
for people of all ages

aarp.org/CommunityChallenge



ACCESS TO A LIBRARY OF LIVABLE RESOURCES



Our Website and More!

Please bookmark and promote
AARP.org/Livable

And keep these URLs handy, too

aarp.org/agefriendly *

aarp.org/livable-archives

aarp.org/livable-blog

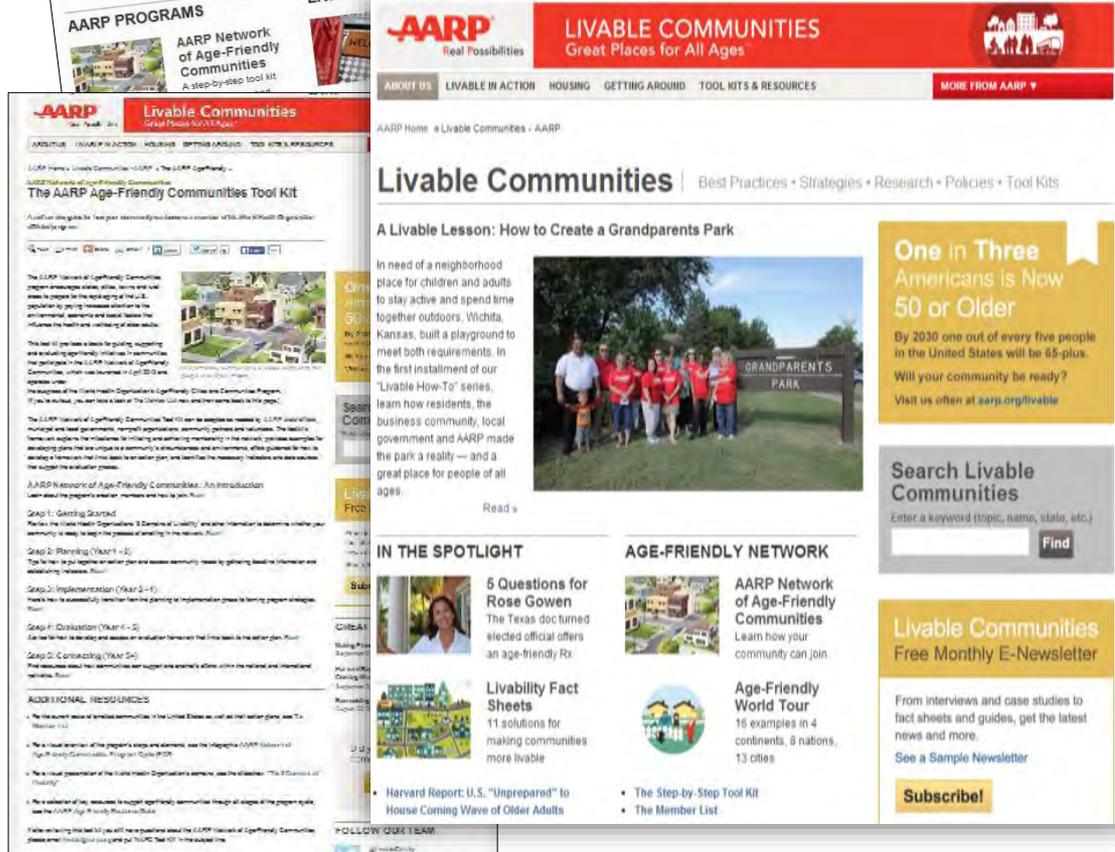
aarp.org/livability-factsheets

aarp.org/livable-interviews

aarp.org/livable-lessons

aarp.org/livable-slideshows

- Your direct link to the AARP Network of Age-Friendly Communities Tool Kit!





Towns, Cities, and Counties seeking to join should submit:

- A letter of commitment signed by the jurisdiction's highest elected official.
- A membership application.



AARP LIVABILITY INDEX:

<https://www.aarp.org/livabilityindex>

- *HOUSING*
- *NEIGHBORHOOD*
- *TRANSPORTATION*
- *ENVIRONMENT*
- *HEALTH*
- *ENGAGEMENT*
- *OPPORTUNITY*

Current Location: [Summit County, CO](#)

RECENT LOCATIONS: [Steamboat Springs, CO 80487](#) | [Routt County, CO](#) | [Jefferson County, CO](#)

TOTAL INDEX SCORE



[Livability Score](#) ?

CATEGORY SCORE

- 50

HOUSING
 Affordability and access

>
- 37

NEIGHBORHOOD
 Access to life, work, and play

>
- 49

TRANSPORTATION
 Safe and convenient options

>
- 44

ENVIRONMENT
 Clean air and water

>
- 88

HEALTH
 Prevention, access and quality

>
- 51

ENGAGEMENT
 Civic and social involvement

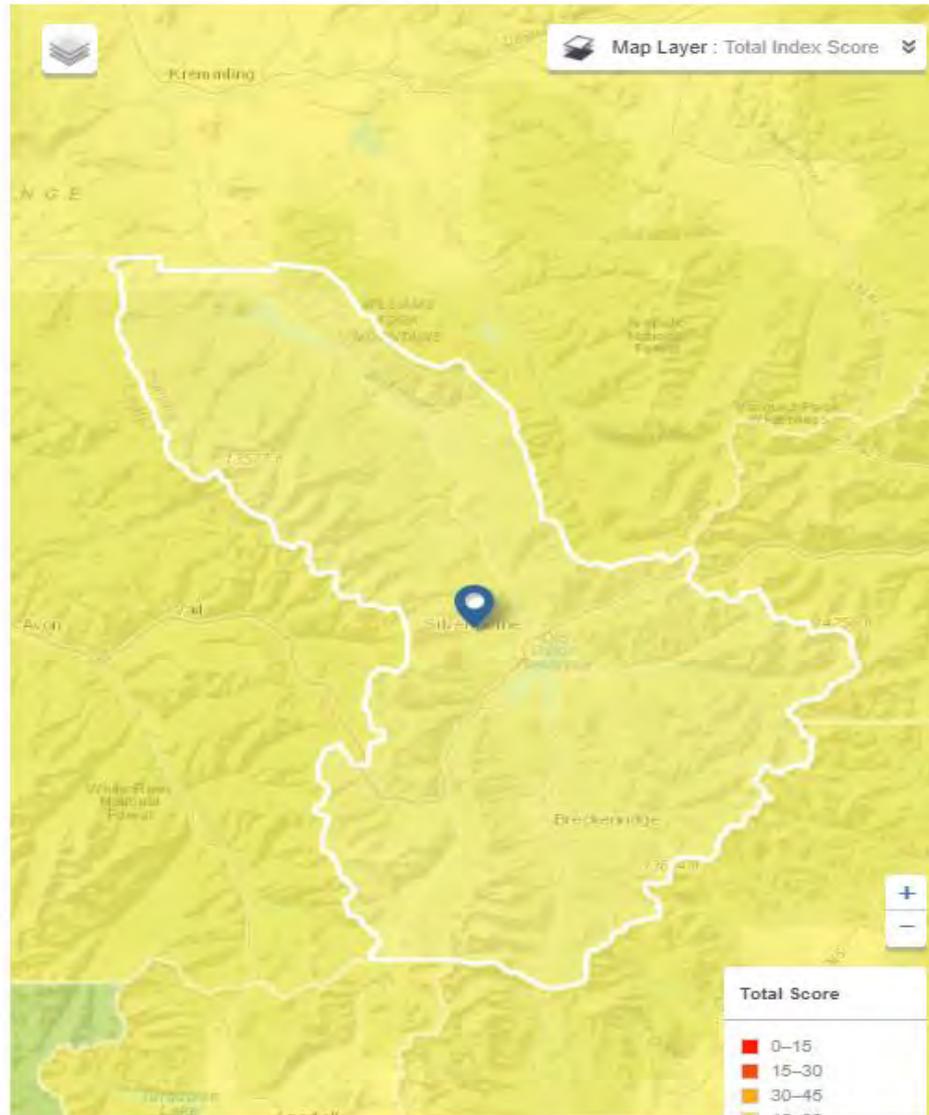
>
- 64

OPPORTUNITY
 Inclusion and possibilities

>

DO MORE WITH THIS SCORE

Adjust category importance



TOTAL INDEX SCORE



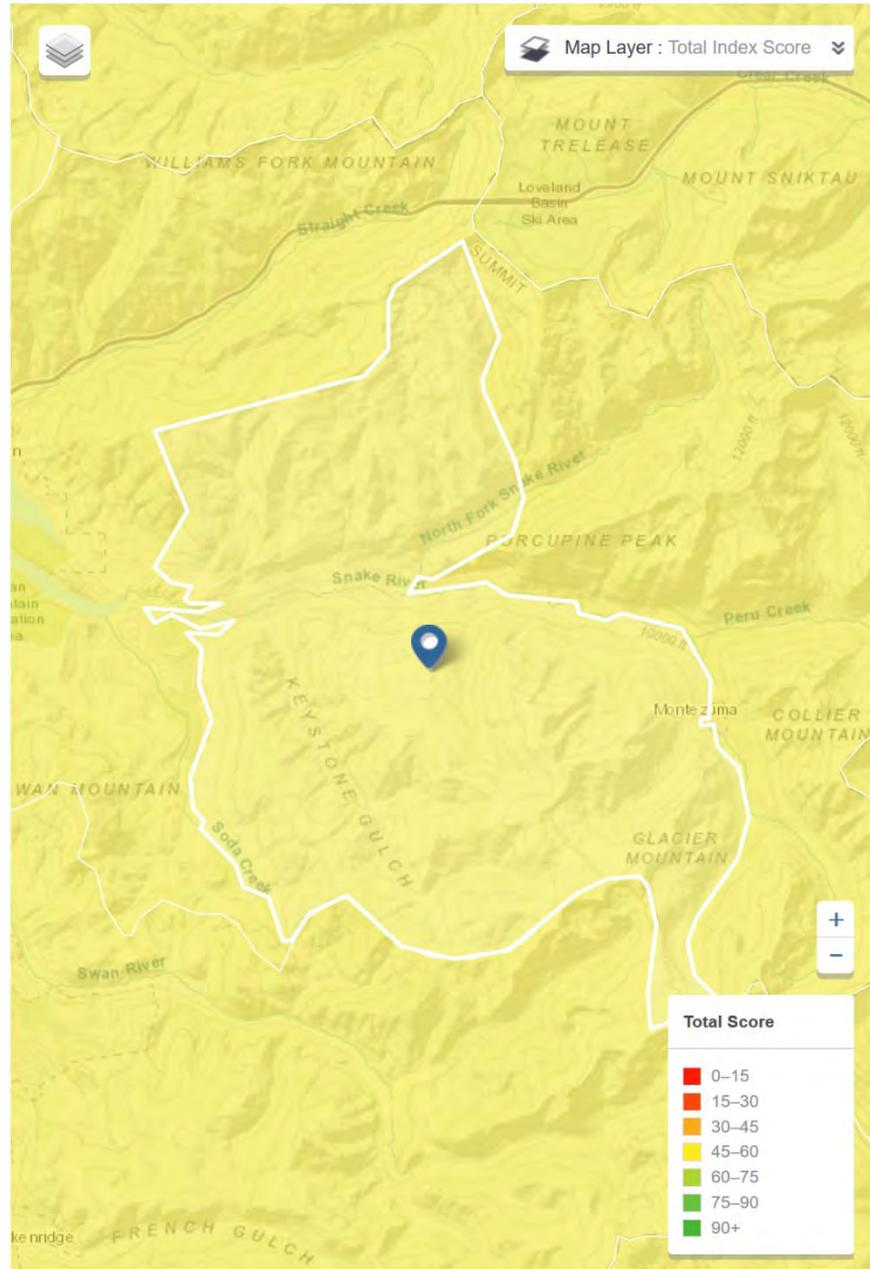
[Livability Score](#) ?

CATEGORY SCORE

- 52** HOUSING
Affordability and access >
- 30** NEIGHBORHOOD
Access to life, work, and play >
- 45** TRANSPORTATION
Safe and convenient options >
- 47** ENVIRONMENT
Clean air and water >
- 88** HEALTH
Prevention, access and quality >
- 63** ENGAGEMENT
Civic and social involvement >
- 63** OPPORTUNITY
Inclusion and possibilities >

DO MORE WITH THIS SCORE

- Adjust category importance
- Track livability progress over time
- Compare to other locations



Current Location: [Breckenridge, Summit County, CO, 80424](#)

RECENT LOCATIONS: [Silverthorne, CO](#) | [Summit County, CO](#) | [Steamboat Springs, CO 80487](#)

TOTAL INDEX SCORE



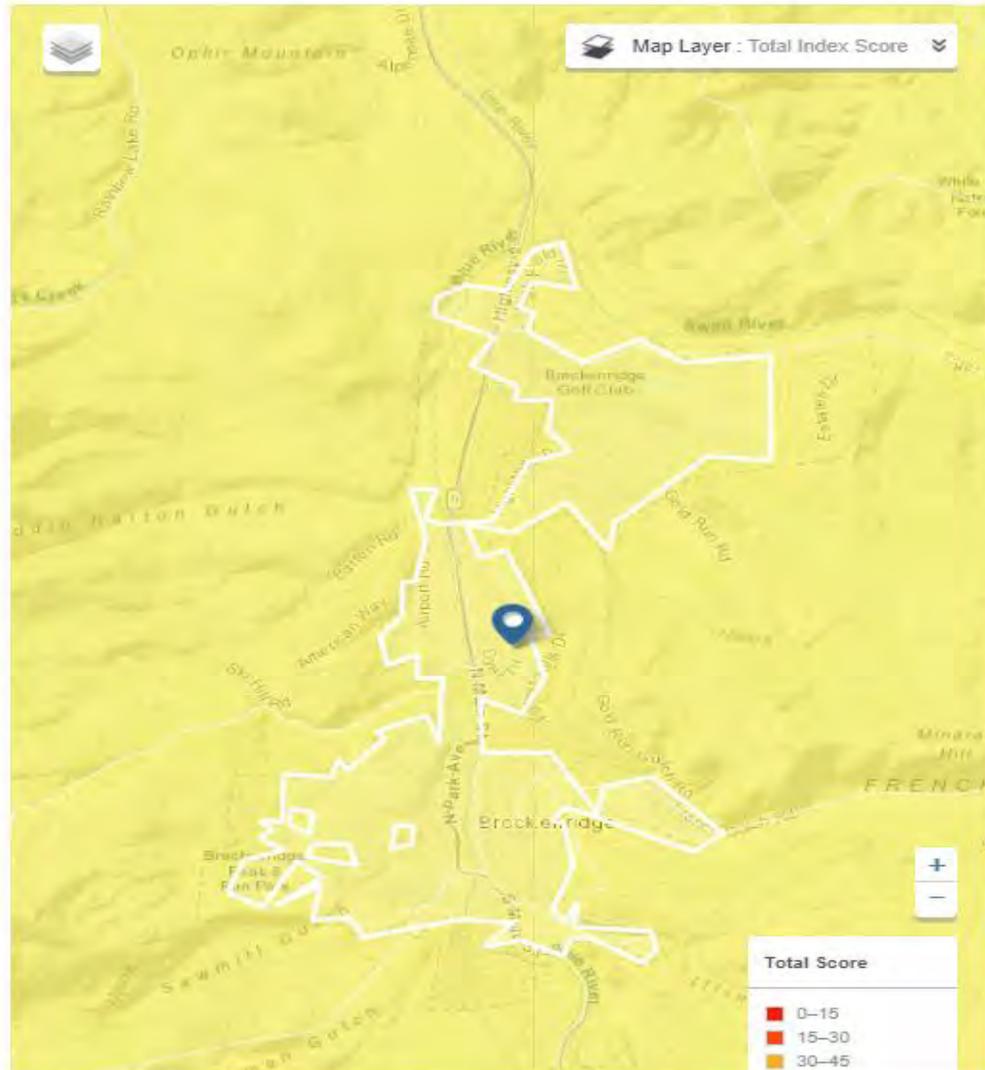
[Livability Score](#)

CATEGORY SCORE

- 52** HOUSING
Affordability and access >
- 41** NEIGHBORHOOD
Access to life, work, and play >
- 57** TRANSPORTATION
Safe and convenient options >
- 51** ENVIRONMENT
Clean air and water >
- 88** HEALTH
Prevention, access and quality >
- 48** ENGAGEMENT
Civic and social involvement >
- 61** OPPORTUNITY
Inclusion and possibilities >

DO MORE WITH THIS SCORE

Adjust category importance



LIVABLE COMMUNITIES ARE GOOD FOR PEOPLE AND BUSINESS

Higher property values, increased economic activity and savings for communities are some of the benefits you'll learn about in **THE LIVABILITY ECONOMY**



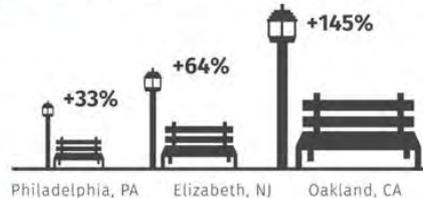
A LIVABLE COMMUNITY ...

- Features housing choices that are suitable for people of all ages and life stages.
- Reduces automobile dependence and supports a socially vibrant public realm.
- Integrates land uses so people can live closer to or within walking distance of jobs, community activities and the services they need.
- Has transportation options that enable residents to get around even if they don't drive.

LIVABLE COMMUNITIES INCREASE PROPERTY VALUES



Homes closer to parks and open spaces have higher property values than those further away.



A WalkScore increase of one point can improve the value of a home by as much as **\$3,000**.



Demand for compact communities consistently increases property values by more than **15 percent** for office, residential and retail use.

LIVABLE COMMUNITIES INCREASE ECONOMIC ACTIVITY



Bicycling has generated more than **\$400 million** in economic activity in Iowa.

LIVABLE COMMUNITIES SAVE MONEY



In Central Texas, compact, infill development decreased infrastructure costs by **70%** when compared to typical, more sprawling development models, resulting in a **\$7.5 billion** savings.

PEOPLE WANT LIVABLE COMMUNITIES



Boomers and **Millennials** have similar preferences for walkable, mixed-use neighborhoods.



Want to be near shops, restaurants and offices



Would move into a smaller home for a shorter commute



Prefer to live where there's a mix of homes



Want public transportation options

Infographic reproduced from *The Livability Economy: People, Places and Profits*



An Age-Friendly Community is one that's friendly to people of all ages.

Thank You!

One in three Americans is age 50 or older

Is your community a great place for people of all ages?

By 2030, one out of every five people
in the United States will be 65 or older

Will your community be ready?

Visit us often at AARP.org/livable

Information and inspiration for local leaders



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