

Southeastern Plains Workforce Housing-High Prairie Plains

BYWATER

DEVELOPMENT, LLC

Regional Collaboration





What are Goals and Outcomes if we are successful in the next 2 years with Housing? -To ensure our community's workforce is successful in attaining long-term, safe and energy efficient housing

-To provide housing opportunities both home ownership and rental opportunities to our community's workforce

-To work with our local Municipal and County leadership on creating capacity for future housing within their jurisdictions

-Establish market comps for future projects to be built by private investments on smaller scale

-Revive lending market and financing options for housing projects

A Strong Housing Market is a Good Thing!

Strengthens property taxes and sales taxes

Provides for multiplier effects from an influx of home ownership

Increases community pride and reduces blight

Eliminates a barrier to economic growth

Spurs infrastructure development that improves quality of life

Ignites the local housing market

The Housing Problem In the SE Plains

- Lack of housing supply leads to outmigration/stagnation
- Appraisals are not adequate due to lack of sales comps
- Construction costs have been prohibitive on smaller scale projects
- Scarce availability of contractors and labor for new development
- Exponential materials cost increases make small projects prices unattainable to local workforce
- Lack of construction loan capital to help create available buildable lots

Blighted Housing to New Workforce Housing

New Workforce Housing Priced from \$151,250-\$265,050

All Price Points Under 100% AMI



Workforce Housing Defined

Household size	<u>80%</u>	<u>90%</u>	<u>100%</u>	<u>110%</u>	<u>120%</u>
1 person	\$41,200	\$46,350	\$51,500	\$56,650	\$61,800
1.5 person	\$44,120	\$49,635	\$55,150	\$60,665	\$66,180
2 person	\$47,040	\$52,920	\$58,800	\$64,680	\$70,560
3 person	\$52,960	\$59,580	\$66,200	\$72,820	\$79,440
4 person	\$60,320	\$67,860	\$75,400	\$82,940	\$90,480

Working Class Families "Missing Middle"

- Want to serve workers who have been invested in their employment
- Opportunity zone investor to buy duplexes to rent back to employees or "Qualified Census Tracts"

Price Points allowed for a wide range of AMIs to participate 70%-120% AMI

Implementation of Removing Blight

- Assess property to determine if dangerous property.
- Gather property information
- Send Dangerous Building Letter
- If no response from owner or letter unclaimed
- File an affidavit citing all deficiencies per the City of La Junta building code and authorization under our Charter.
- Once the courts hold the hearing and if they agree, they issue a decree authorizing condemnation.
- We then place on list to give to EPA to determine whether eligible for The Comprehensive Environmental Response, Compensation, and Liability Act (CERCLA), commonly known as Superfund's Removal Action
- If eligible, then the EPA will inspect for asbestos and determine how their contractors can remove.
- Then back to court with the costs involved to remove to see if owner wants to pay or turn the property over.
- If we receive property back, we then sell it to someone wanting to build a new home



DESIGN-CHARRETTE

Strategies for Workforce Housing

- Take Care of the "Broccoli" Costs
 - Horizontal Infrastructure Costs-Roads, Water, Sewer, Gas, electric, etc.
 - Land Costs
- Remove Engineering and Architecture Costs from Final Sales Price
 - Allows for competitive construction cost bidding
- Waive permit fees and take care of tap fees
- Deal with entitlements so projects are shovel ready
- Homeownership or qualified 1st time buyer programs VA home Loans or USDA
- Regional Collaboration to make project large enough for economies of scale
- Desired Result- Only pass on vertical costs to end buyer

SE Plains "Broccoli" Incentive Package

- Over \$1,000,000 in Local cash or in-kind contributions
 - \$ 618,000 Local Government ARPA Match
 - \$200,000 Opportunity Zone Infrastructure
 - \$200,000 in additional infrastructure and land donations
 - Land Donations- La Junta, Springfield, and Las Animas
 - Surveying/Entitlements \$95,000
 - Planning- 7 Subdivisions- 2 ROW Vacations
- Land Purchases \$262,000
- Down Payment Assistance Award- \$444,000
- DOLA Energy Impact Funding \$598,966

Benefits of Economies of Scale

- Over 40 units allows for attracting larger regional developers
- Buying power on construction materials and things like appliances
- Predictable Reliable Labor
- Regional Collaboration=Shared costs
 - Surveying, Design, Planning, Legal, etc.
 - SECED Serving as Regional Oversight on behalf of Counties and Municipalities
- SCEDD Serving as Planners for entitlements and project management

Risk Reduction

- Every Development Project has Risks
- American Rescue Plan Act Eligible Project
- Developer Responsible for Construction Financing
- RFQ Developer Selection and Design Process
- Incentives provided by Regional Collaboration
- SECED holding Land or Surety throughout the process
- Pre-Sales
- Pay for performance



Timeline

- ▶ June 23, 2021- **Presentation of Feasibility Report** and Decision by SECED Board to move project forward to local municipal participation.
- ▶ June 24, 2021- Market Demand Study Contract Executed and economic planning begins. Cost \$10,000.
- ► July-August 2021- Memorandum of Understanding MOU executed with each participating County and Municipal jurisdiction and SECED.
- July 2021- Design Charrette
- August 2021- Release of Developer RFQ
- September 2021- Finalist Developer Selection
- November 2021- Contract Execution with Developer and SECED.
- October-February 2021-2022- Pre-sales offering and loan consultation begins.
- ▶ January 2022- **Transfer of land** to be developed to SECED.
- March 2022- Developer Closes on Construction Loan
- May 2022- **Groundbreaking** in first community every 3 weeks in next location.
- July 2022- Transfer of Land to developer
- December 2022- First Homes Completed
- May 2024- Final Home Completed

Thank You-Questions?

Check out the Project at:

https://www.highprairiehomes.com/

SE Housing Feasibility Report at https://www.seced.net/housing.html

EPA Programs

https://www.epa.gov/superfund/superfundcercla-overview

