



CCI Foundation

An affiliate of Colorado Counties, Inc.

2017

**Associate Member
Program**

*A Powerful Marketing Tool
To Sell More Products & Services
To Colorado County Governments*

What is CCI? What is the CCI Foundation?

Founded in 1907, Colorado Counties, Inc. is a non-profit, membership association for 62 counties whose purpose is to offer assistance to county commissioners, mayors and councilmembers and to encourage counties to work together on common issues.

To achieve its purpose, CCI offers counties a wide variety of benefits including legislative advocacy, information, education, web and email communications, publications, and intergovernmental services. In addition, CCI helps to improve how they do business by offering exposure to a wide variety of products and services through the CCI Foundation's Associate Program.

The CCI Foundation provides training and educational programs for better county management and understanding of county issues for county officials and other interested individuals. In furtherance of these purposes, the Foundation organizes conferences, workshops, and other training sessions; partners with educational and other entities to research county issues and collect and analyze county data; prepares publications based on research and surveys conducted by or on behalf of the Foundation; and maintains a repository of county information, including both historic data and current information on opportunities for county cooperation.



Why should I join the CCI Foundation Associate Program?

The Associate Program puts you in touch with key county decision makers: commissioners, mayors, councilmembers, managers, road and bridge supervisors, county attorneys and health and human services managers. CCI believes that helping nurture a strong relationship with the private sector will prove beneficial to all Coloradans. As demands on county governments become more complex, county leaders continually seek new, innovative, cost effective ways to provide services to their citizens. The CCI Foundation Associate Program will give your organization exposure and access to county officials and give you ongoing access to information about county issues and activities across the state.

The CCI Foundation Associate Program is the most efficient and cost effective way for your company to interact with purchasing decision makers for Colorado's counties for the entire year. Being an Associate can play a large role in your marketing efforts. Counties benefit by identifying potential suppliers who have demonstrated interest in county business.

How do I apply to become a CCI Foundation Associate?

CCI invites you to become an Associate at one of four levels, which means there is a level available for every marketing need and budget. Each level entitles members to certain basic benefits, with the higher levels offering an increasing level of participation, visibility and more opportunities to reach Colorado's counties. If you have additional questions about this exciting marketing opportunity, please contact Paul Thompson at 303.861.4076, Ext. 241, or pthompson@ccionline.org.

Top 5 Reasons to Join

1. Your company will gain exposure to 62 county governments.
2. Face-to-face contact with key county decision-makers.
3. Showcase your company in a cost-effective way.
4. Gain knowledge of what counties want or need.
5. Get your fair share of the \$6.5 billion Colorado counties spend each year.

CCI Foundation Associate Benefits

TRAILBLAZER LEVEL - \$1,000

Listing on the CCI web site (*rotating logo on home page*)
Listing in *CountyLines* (mailed semi-annually)
Corporate Profile in *eCountyLines* (delivered online every week)
Legislative Report (delivered online)
County Officials Directory (accessed online)
Two Printed Copies *Colorado County Officials Directory*
Commissioner Handbook (accessed online)
County TABOR Status (accessed online)
CCI Public Lands Publications (accessed online)
Company Listed on CCI Foundation Website with logo and brief description
Discount on Display Table at Foundation Conferences
Listing in Foundation Conference Programs (Summer and Winter)

PIONEER LEVEL - \$2,000

ADD TO THE BENEFITS ABOVE

Two Complimentary Registrations to Foundation Summer and Winter Conferences
Additional Hard Copy of *Colorado County Officials Directory* (3 total)

FOUNDER LEVEL - \$5,000

ADD TO THE BENEFITS ABOVE

Additional Complimentary Registration to Foundation Summer and Winter Conferences (3 total each conference)
Recognition at Opening Session at Foundation Summer and Winter Conferences
Company Logo in Foundation Summer and Winter Conference Program
Additional Hard Copy of *Colorado County Officials Directory* (4 total)

FOURTEENER LEVEL - \$10,000

ADD TO THE BENEFITS ABOVE

Additional Complimentary Registration to Foundation Summer and Winter Conferences (4 total each conference)
Complimentary Display Table at CCI Foundation Summer and Winter Conferences
Invitations to CCI and CCI Foundation events:
 CCI & Affiliate Reception – January
 District Meetings – August
 Metro Area County Commissioners Reception – November
 New Commissioner Orientation – January biannually
(2) Complimentary One Page Ads in CCI Foundation Publications: *County Lines* and *eCountyLines*
Highlighted Article in CCI Foundation's *CountyLines*

CCI Foundation Conference Sponsorship Opportunities

The CCI Foundation hosts two conferences a year, which are a great opportunity for county officials to learn and share new ideas to more effectively and efficiently run their county. Each year these conferences attract more than 350 county decision makers. We invite you to be a sponsor where a large group of people can learn more about your company's products and services. Associates receive discount pricing. For questions on sponsorship, please contact Paul Thompson at 303.861.4076, Ext. 241, or pthompson@ccionline.org

2017 Associate Program Application

Please provide information requested below and email it to Paul Thompson at pthompson@ccionline.org and send your payment to:

CCI Foundation
800 Grant Street, Suite 500
Denver, CO 80203-2987

Please provide the information as it should appear in CCI Foundation materials.

Company/Organization _____

Address _____

City _____

State _____ Zip _____

Telephone _____

Fax _____

Website _____

Contact Information

Contact Name _____

Contact Title _____

Email _____

Direct Telephone _____ Cell _____

Associate Program Level

- Fourteener \$10,000
- Founder \$5,000
- Pioneer \$2,000
- Trailblazer \$1,000

What types of goods and/or services do or would you provide to Counties?

Please check the type of company to be listed in CCI's publications and website. You may check more than one.

- Accounting/Auditing / Tax
- Architecture/Engineering
- Association Nonprofit Trade or Professional 501(c)6 or 501(c)3
- Communication/IT
- Construction
- Consulting
- Financial Services
- Education
- Environmental
- Equipment/Manufacturing
- Government Agency or Entity
- Healthcare
- Insurance
- Legal Services
- Mining
- Transportation/Road & Bridge
- Utilities & Energy
- Water/Waste
- Other, Please Specify _____

Please give a brief description of your company for the CCI Foundation website.

Please email your company/organization logo for the CCI Foundation website and publications to thompson@ccionline.org.